



Pay Plus, LLC

Tampa, Florida

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Pay Plus, LLC Launches New Website in June 2011

TAMPA, FLORIDA, 16 JUNE 2011 – PAY PLUS, LLC, a Payroll and Financial Services firm located Tampa Bay, announced its new redesigned website which launched on the morning of 07 June 2011.

Pay Plus, LLC of Tampa, Florida hired Tier 1 SEO, LLC, a local website development, seo, and marketing firm to redesign and optimize a new website which would accurately display the company's capabilities and solutions available to individuals and business clients in both the Tampa Bay area and throughout the state of Florida. Pay Plus executives met with Tier 1 SEO in mid October 2010 to discuss design options and formulate ideas for this project. Site development began in late April of 2011 and was completed in early June of 2011. This new website provides existing and future clients more useful information about, who Pay Plus is, what Pay Plus does, why clients should choose Pay Plus, and how services or solutions offered by Pay Plus can aid both individuals and businesses in achieving their specific financial goals.

Additional important changes incorporated in this redesign include the addition of a News/Resources page, a detailed page displaying Our Partner information, and specific individual pages for each category of service/solution offered and in which areas services are available. For further descriptions of site enhancements and changes, see the following information below.

News/Resources Page – This web page provides site visitors with useful links to federal, state, and county agency websites that individuals and businesses may want to utilize to search for information related to taxes, laws, employee issues, and business licenses. Additional content includes; latest news, staff articles, and company press releases.

Our Partners Page – This web page educates site visitors about the individuals and or companies in which Pay Plus has partnered with to provide complete payroll, financial, and insurance services to clients. Partners comprise individuals and businesses from the disciplines of Human Resources, Accounting, Tax Services, Finance, and Insurance. Additional information about each partner can be found by following the specific links to each partner's individual website. For companies interested in partnering with Pay Plus, information is available about how to become a Pay Plus partner.

Service Specific Pages – In this new website, Pay Plus had specific pages developed to address each service category specifically. This allows Pay Plus to provide a more detailed explanation of services offered and which area certain services are available. An example of this would be "Payroll Services" and "Insurance Services". The area in which payroll services are offered is the Tampa Bay area. Insurance services are available throughout the entire state of Florida. Better explanations of areas served and which solutions are available helps reduce confusion and allows Pay Plus to expand on the breakdown of descriptions of the available items which may be selected by each client.

Pay Plus believes the new redesigned website will provide clients with more information, eliminate confusion, and enhance the onsite browsing experience when individuals or businesses are searching for customizable solutions design to fulfill their specific requirements. If you need custom payroll, financial, or insurance solutions, call (813) 343-3855.

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** Note: Some Services Offered Herein Are Provided By Legally Separate Business Entities. **